

**Kingsburg Downtown Business Improvement District Advisory Board
Regular Meeting Minutes
July 6, 2022**

Kingsburg City Council Chamber, 1401 Draper Street, Kingsburg, CA 93631

Call to Order: Chair Carpenter called the meeting to order at 8:05am.

Members Present: Paiton Lackey, Lauren Cooper, Reggie Gierke, June Hess, and Leslie Carpenter

Members Absent: Steve Safarjian and Amanda Carrasco.

Public Comment: None.

Approve Minutes from the 5/31/2022 and 6/13/2022 Meetings as presented by City Clerk Abigail Palsgaard

Member Gierke motioned to approve minutes from the 5/31/2022 and 6/13/2022 meetings as presented by City Clerk Abigail Palsgaard. Member Hess seconded the motion and it passed by an unanimous voice vote of those members present.

Review and Possible Adoption of Social Media Policy

Member Gierke motioned, seconded by Member Cooper, to adopt the presented Social Media Policy the motion and it passed by an unanimous voice vote of those members present.

Reports from Board Members

Chair Carpenter said she spoke to 5 Creative- we are test live- they need the description of the business.

Member Cooper likes the BID logo from the website, would like to get the logo to use.

Member Gierke spoke about Street Eats- first Friday of every month. The Chamber was thinking that in the fall and wintertime they will maybe host it downtown because it isn't too hot. Firework show was a big success. Member Lackey asked if we are filtering the food trucks that are coming in so that other downtown businesses are being supported? Member Gierke said the Chamber is running it through Fresno Street Eats to bring people to Kingsburg. There are a lot of people who come in for it and the overflow comes downtown. Chair Carpenter said we need to encourage retail to step up and professional offices to step up. If we don't put our feet up and say we want to be a destination, the BID really shouldn't really exist. Member Gierke is for an overlay but not for telling property owners what to do. There has to be things to bring people downtown. Member Lackey spoke about the beer gardens. The Board discussed collaboration and downtown businesses working together.

Other Business

Member Hess said a Swedish Volvo with Car and Driver Magazine is coming tomorrow for a photo shoot.

Member Cooper discussed the photographer.

Member Lackey discussed a google calendar for events

Adjourn: The meeting was adjourned to next meeting, as decided by the Board at 8:44am.

Submitted by:

Abigail Palsgaard, City Clerk