



City of Kingsburg

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Laura North
Mayor

Vince Palomar
Mayor Pro Tem

COUNCIL MEMBERS
Michelle Roman
Jewel Hurtado
Brandon Pursell, Jr.

Alexander J. Henderson
City Manager

Agenda
Kingsburg Economic Development
Committee Meeting
Monday, March 14, 2021
12pm
RPS Real Estate
1515 Draper

- I. Call to order and roll call - Safarjian
- II. Public Comments
- III. Approve Minutes from December 16, 2021 Meeting
- IV. Preferred locations for EV chargers – Henderson
- V. Mural program update & process discussion – Roman
- VI. Advertising opportunities – Polyack
- VII. Old Business – Safarjian
- VIII. New Business – Safarjian
- IX. Adjournment – Safarjian

**Kingsburg Economic Development Committee
Minutes December 16, 2021 Meeting**

I. Call to order and roll call – Safarjian

Present: Steve Safarjian, Michelle Roman, Laura North, Alex Henderson, Jolene Polyack

Absent: Jeff Dodd

II. Approval of minutes – Safarjian

The June 14, 2021 minutes were approved.

III. Public Comments – Safarjian

No public comments.

IV. Sports Complex Status– Safarjian/Henderson

A 501(c) 3 has been created. The focus is a regional sports complex for adults and youth. It may include creating a space that will be a hub for health and dietary information, walking path and exercise equipment. There is a grant that closes in January. We will apply for that one as well as others as they become available.

V. Murals – Roman

Councilmember Roman has spoken to several downtown commercial property owners regarding the possibility of creating ‘art spots’ for Instagram. There seems to be interest and would drive more tourists to Kingsburg’s downtown corridor. There may be grants available to fund the program from the Fresno Arts Council and others. She plans on attending the next Business Improvement District’s (BID) meeting to discuss further.

VI. Old Business – Safarjian

Safarjian reported that the Roadhouse property is being sheet rocked now. The hoods should be installed on January 18, 2022.

VII. New Business – Safarjian

Polyack requested that we hire a photographer to take commercial property photos that we can use for a variety of requests and purposes. She will get quotes for approval.

VIII. Adjournment – Safarjian