



# *City of Kingsburg*

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Michelle Roman  
Mayor

Laura North  
Mayor Pro Tem

COUNCIL MEMBERS  
Sherman Dix  
Vince Palomar  
Jewel Hurtado

Alexander J. Henderson  
City Manager

**Agenda**  
**Kingsburg Economic Development**  
**Committee Meeting**  
**February 20, 2020**  
**9:30am**  
**RPS Real Estate**  
**1515 Draper**

- I. Call to order and roll call - Safarjian
- II. Public Comments
- III. Approve minutes from September 13, 2019 meeting
- IV. Branding Kingsburg West - Henderson
- V. Highway 99 signage - Polyack
- VI. Agri-tourism update – Polyack
- VII. Old Business – Safarjian
- VIII. New Business – Safarjian
- IX. Adjournment – Safarjian

**Kingsburg Economic Development Committee  
Minutes September 13, 2019 Meeting**

**I. Call to order and roll call – Safarjian**

Present: Steve Safarjian, Michelle Roman, Sherman Dix, Alex Henderson, Jolene Polyack

Absent: None

**II. Approval of minutes – Safarjian**

The August 16, 2019 minutes were approved.

**III. Public Comments – Safarjian**

No public comments.

**IV. Trolley Discussion – Roman**

The trolley has been painted to match the wayfinding colors and is now ready to be wrapped. The design company that created Kingsburg's wayfinding signage will create the design for the wrap.

Trolley rental agreements were found from several other jurisdictions and best practices were utilized to create a preliminary contract for Kingsburg's use. It will be presented to the City Council at their next meeting.

Routes will be tested and tweaked based on public demand and expectations.

**V. Old Business – Safarjian**

At this time, Safarjian left the meeting.

The Committee discussed the potential uses for the economic incentive fund. Specifically related to assisting potential building owners who face significant financial obstacles to restoring century-old buildings in Kingsburg's downtown. The City Council will consider financial assistance on a case by case basis.

**VI. New Business – Henderson**

The County's Opportunity Analysis Report First Draft was completed. Henderson and Polyack will be meeting with the EDC to discuss further steps.

Polyack is currently working on various elements of the Agri-Tourism strategic plan and will provide updates as they become available.

**VII. Adjournment – Henderson**