

**Kingsburg Economic Development Committee
Minutes March 14, 2022 Meeting**

I. Call to order and roll call – Safarjian

Present: Steve Safarjian, Michelle Roman, Laura North, Alex Henderson, Jolene Polyack, Lisa Swartz

Absent: None

II. Approval of minutes – Safarjian

The December 16, 2021 minutes were approved.

III. Public Comments – Safarjian

No public comments.

IV. Preferred locations for EV chargers– Henderson

Measure C TOD Program Cycle X Application has been submitted requesting funding for EV chargers. The project is approximately one year out, but we should begin discussing where to place the chargers. They will cost approximately \$3,000 each. Potential sites include the train depot and the parking lot behind the Kingsburg Library.

V. Mural program update & process discussion – Roman

Councilmember Roman showed three city’s RFP’s for mural projects. She will pull the best practices from those applications to create one for Kingsburg. She is working on identifying sizes and locations and will firm up details.

VI. Advertising opportunities – Polyack

There is a digital sign on Highway 99 that we may consider for promoting Kingsburg. The Committee had several questions for the company.

VII. Old Business – Safarjian

We only have a few properties currently available in the Kingsburg Business Park. We will pull the Available Listings spreadsheet from the City’s website, directing interested companies to contact Jolene Polyack to be placed on a waiting list.

VIII. New Business – Safarjian

There is a self-storage company wanting to locate in Kingsburg due to our residential growth. The company will be directed to hire a local realtor to locate potential sites outside of our City Limits.

IX. Adjournment – Safarjian