

**Kingsburg Downtown Business Improvement District Advisory Board  
Regular Meeting Minutes  
January 5, 2022**

1401 Draper Street, Kingsburg, CA 93631

**THE COUNCIL CHAMBER IS OPEN TO THE PUBLIC AT 100% CAPACITY.**

**Call to Order:** Vice Chairperson Safarjian called the meeting to order at 8:00am.

**Members Present:** Lauren Cooper (8:08am), Reggie Gierke, June Hess, Amanda Carrasco, and Vice Chair Person Steve Safarjian.

**Members Absent:** Paula Coehlo and Chairperson Leslie Carpenter.

**Public Comment:** None

**Approve Minutes from the 12/1/2021 Meeting**

Member Carrasco motioned to approve minutes from the 12/1/2021 Meeting as presented by City Clerk Abigail Palsgaard. Member Gierke seconded the motion and it passed by an unanimous voice vote.

**Reports from Board Members**

The Board discussed the Christmas trees. Members Safarjian and Carpenter are looking to get trees from wholesale and looking into new lights and electrical cost to maybe expand the corners with trees. The committee discussed Santa Lucia and the trolley.

**Other Business**

Council Member Michelle Roman presented about the mini-mural project she has been working on. Would like to have small murals in the downtown area for social media that are specific to Kingsburg. Council Member Roman spoke about funding options. The Board was supportive of the idea. Member Carrasco would like a marker for kids heights, like at the pumpkin patch so parents can take pictures of their kids each year. Suggested the Maypole as a design idea. Member Cooper is for it, does not want to take away from the Dala Horses

Member Hess is in favor of having blossom trail banners up in between the Christmas and summer banners to bright the downtown and market that we are on the blossom trail.

Vice Chair Safarjian is in favor of blocking off downtown alley ways to car traffic dumping on to Draper.

Member Cooper said we are in need of a professional photographer for the BID website. The Board asked that the City puts out info for proposals for the BID. They will be presented at the next meeting.

**Adjourn:** The meeting was adjourned to next meeting, as decided by the Board at 8:37am.

Submitted by:

Abigail Palsgaard, City Clerk