I. Call to order and roll call - Safarjian

II. Public Comments

III. Approve minutes from September 13, 2019 meeting

IV. Branding Kingsburg West - Henderson

V. Highway 99 signage - Polyack

VI. Agri-tourism update – Polyack

VII. Old Business – Safarjian

VIII. New Business – Safarjian

IX. Adjournment – Safarjian
Kingsburg Economic Development Committee
Minutes September 13, 2019 Meeting

I. Call to order and roll call – Safarjian
   Present: Steve Safarjian, Michelle Roman, Sherman Dix, Alex Henderson, Jolene Polyack
   Absent: None

II. Approval of minutes – Safarjian
   The August 16, 2019 minutes were approved.

III. Public Comments – Safarjian
    No public comments.

IV. Trolley Discussion – Roman
    The trolley has been painted to match the wayfinding colors and is now ready to be wrapped. The design company that created Kingsburg’s wayfinding signage will create the design for the wrap.

    Trolley rental agreements were found from several other jurisdictions and best practices were utilized to create a preliminary contract for Kingsburg’s use. It will be presented to the City Council at their next meeting.

    Routes will be tested and tweaked based on public demand and expectations.

V. Old Business – Safarjian
    At this time, Safarjian left the meeting.

    The Committee discussed the potential uses for the economic incentive fund. Specifically related to assisting potential building owners who face significant financial obstacles to restoring century-old buildings in Kingsburg’s downtown. The City Council will consider financial assistance on a case by case basis.

VI. New Business – Henderson
    The County’s Opportunity Analysis Report First Draft was completed. Henderson and Polyack will be meeting with the EDC to discuss further steps.

    Polyack is currently working on various elements of the Agri-Tourism strategic plan and will provide updates as they become available.

VII. Adjournment – Henderson